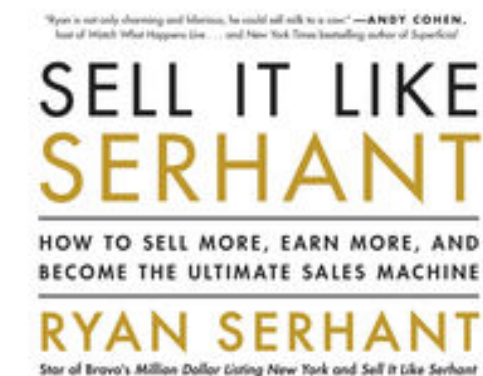


Ler Livro Online *Sell It Like Serhant* Ryan Serhant



Faça o download ou leia online *Sell It Like Serhant* Ryan Serhant , NATIONAL BESTSELLER ** USA Today Bestseller ** Los Angeles Times Bestseller ** Wall Street Journal Bestseller

A lively and practical guide to sell anything and up your business game from one of the top realtors in the world and costar of Bravo's *Million Dollar Listing: New York* and *Sell It Like Serhant*.

"Ryan is not only charming and hilarious, he could sell milk to a cow. This book is going to be very helpful and humorous to a lot of people looking to up their business game."

- **Andy Cohen, host of *Watch What Happens Live...* and *New York Times* bestselling author of *Superficial***

Ryan Serhant was a shy, jobless hand model when he entered the real estate business in 2008 at a time the country was on the verge of economic collapse. Just nine years later, he has emerged as one of the top realtors in the world and an authority on the art of selling. Whether you are selling a brownstone or a hot tub, golf balls or life insurance, Serhant shares the secrets behind how to close more deals than anyone else, expand your business, and keep clients coming back to you.

Sell It Like Serhant is a smart, at times hilarious, and always essential playbook to build confidence, generate results, and sell just about anything. You'll find tips on:

The Seven Stages of Selling
Getting FGD: How to Be a Time Manager, Not a Time Stealer.
Negotiating Like A BOSS
"The One Who...": Everyone Needs a Hook
Pulling the Indecisive Client Forward
And Much More!
This book is the blueprint for how to go from sales scrub to sales machine. Serhant provides useful lessons, lively stories, and examples that illustrate how anyone can employ his principles to increase profits and achieve success. Your measure of a good day will no longer depend on one deal or one client. A good salesperson never closes a deal and wonders, "What now?" The next deal is already happening. Serhant shares practical guidance on how to juggle multiple deals at once and close all of them EVERY. SINGLE. TIME.

Whatever your business or expertise, *Sell It Like Serhant* will make anyone a master at sales.

Ready, set, GO!

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