

# Ler Livro Online User Experience Design

## Rogério Pereira



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Neste livro, Rogério Pereira apresenta a profissão de UX Designer, reunindo as principais metodologias para as etapas da construção de um produto digital, desde os entregáveis, a Arquitetura de Informação, a criação de sketches e wireframes de uma estrutura de interface, fechando com testes de usabilidade. Os capítulos são permeados com exercícios, exemplos e dicas da profissão. Você verá como funciona todo o processo de construção de produtos digitais junto das práticas que vão ajudá-lo a pensar na experiência do

usuário para alcançar um produto digital de sucesso.

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