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Are you the kind of person who likes to fire before you aim? Do you have an endless list of business ideas with no clue as to which one you should run with? Smart Passive Income founder Pat Flynn has created multiple successful businesses, and learning from his experiences may be the key to starting your idea off on the right foot.

A lack of proper validation kills more businesses than anything else. Will It Fly provides you with action-based examples, small-scale litmus tests, and real-world case studies that ensure you properly vet your idea before you spend your

hard-earned time and money. Pat's book is the business flight manual you never had to transform your part of a plan into a business that takes off and soars.

In Will It Fly, you'll discover:

- How to make sure your target idea aligns with your goals to inspire 100% passion
- How to uncover important details about your plan to give you all the facts you need to succeed
- How to think critically when you evaluate the current conditions of the market
- How to validate and test your idea to see if it can actually work
- How to make sure your idea is ready for launch, and much, much more!

Through a collection of practical exercises and insightful anecdotes, Will It Fly challenges you to get past analysis paralysis and do the work you need to launch a successful business. If you're going to start a new endeavor, there's no better person to learn from than Pat.

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-Dan Miller, New York Times bestselling author, 48 Days to the Work You Love

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